

# **Finding the Right Realtor for You is Crucial**

**According to the National Association of Realtors  
Profile of Home Buyers and Sellers, 69% of all  
homeowners DO NOT go back to the same Realtor?**

## **WHY?**

1. Lack of communication
2. Too many promises, nothing delivered
3. Little or no marketing of my home
4. Priced my home realistically
5. Hard to get in contact with
6. No advice on how to stage my home
7. Less experience than they appeared
8. Most buyers brought were not qualified
9. Lack of professionalism
10. Failed to keep me up to date on the market
11. Didn't show my home

12. Too busy for me
13. Didn't listen to what I wanted
14. Poor negotiation skills
15. Sold my home for too low a price
16. Left out important details
17. Lack of representation
18. Too pushy
19. My home never sold
20. Didn't do anything I could not have done